



Sponsorship Opportunities

WEDNESDAY, JUNE 8, 2022 ▷ 8 A.M. TO 3 P.M.

Sheraton Hotel
1800 50th Street
West Des Moines, Iowa



All sponsorship levels include attendance at our exclusive cocktail reception and workshop:

"Marketing to Today's Seniors"
Tuesday, June 7th at 6 p.m.

(immediately following booth set-up)

100% of 2021 Attendees rated the Conference and Vendor Showcase as Good to Excellent!



"SRD 2021 was the most successful event I attended last year... great to meet so many seniors and see how excited they were about our home-delivered meals. Looking forward to Senior Retreat Day 2022!"

Tanya Pflibsen, Sister's Home Style Entrees



"This event is a great way to meet seniors and share how we can help them. The event staff is terrific; the location and event was a huge success for us."

Joe Evans, MediGold



"This is a favorite event of ours and we have met so many new customers. We put on a fashion show at lunch and sell our product all day. The group is awesome. They make retirement look FUN!!"

Cindy Lane, Cindy's Boutique

THIS IS YOUR CHANCE TO TELL YOUR STORY!

SHOW YOUR SUPPORT TO THE SENIOR COMMUNITY



Join us at the 6th Annual Senior Retreat Day Expo and Conference - focused on promoting a healthier, more balanced lifestyle for seniors. The day will be filled with fun, fellowship and education on a variety of health and wellness topics - plus a Vendor Showcase Expo where you can meet attendees and share information on your products and services.

VIP SPONSORS

EXECUTIVE LEVEL \$5000+

CHAMPION LEVEL \$2500 - \$4999

WELLNESS LEVEL \$1500 - \$2499

Senior Retreat Day's highest level sponsors will have the opportunity to custom build their participation to best meet their marketing goals.

Bundle speaking opportunities, keynote sponsorship, banquet lunch, breaks, promotional branding (lanyards, bags, notebooks), ads, direct mail, social media, email marketing, and more.

Call us today to build a sponsorship package that fits your budget!



Count us IN

Organization

Contact Name

Email

Phone

Website

Call 515-225-1455



Senior Retreat Day June 8, 2022	Amount
<input type="checkbox"/> Vendor Showcase after 11/30/21 \$375 - 6 ft skirted table, 2 chairs, contact info listed in event program	\$
<input type="checkbox"/> OR Early Bird by 11/30/21 \$275 (payable Jan 2022 if pre-registered)	\$
<input type="checkbox"/> Upgrade to Premium Space \$100	\$
<input type="checkbox"/> Add Electricity for \$30	\$
<input type="checkbox"/> EARLY BIRD SHOWCASE PACKAGE \$500 if pre-registered by 11/30/21 (payable Jan 2022) <input type="checkbox"/> \$600 after 11/30/21 Includes a 6 ft skirted table, 2 chairs, Premium Space w/Electricity, 1 Banquet Lunch ticket, contact info & 1/4 page color ad in event program	\$
<input type="checkbox"/> Event Program Advertising Full page color \$475 / \$375 Affiliates 1/2 page color \$275 / \$200 Affiliates 1/4 page color \$150 / \$100 Affiliates Business card size color \$100	\$
<input type="checkbox"/> Banquet Luncheon Tickets \$30 ea. Number of tickets _____	\$
TOTAL	\$

All sponsorship levels are invited to attend our complimentary cocktail reception and vendor workshop: "Marketing to Today's Seniors" held immediately following vendor set up on June 7th.

**Mail payment to Seniors on the Move,
105 S. 11th St. West Des Moines, IA 50265**

QUESTIONS?

Or register online at seniorsonthemove-ia.com